



FOR IMMEDIATE RELEASE
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ALASKA GRASSROOTS GROUP FIGHTS **BIG OIL ELECTION-BUYING**

Growing Support Enables Alaska Sea Party to Counter Outside Industry Campaign on TV

The Alaska Sea Party, proponents of restoring Alaska's coastal management program, has launched their first and only television commercial. The 30-second advertisement began statewide broadcast yesterday. It may be seen at any time at www.yeson2.com.

“We’re pleased Alaskans have stepped up their support to the extent we can afford to advertise on television,” Alaska Sea Party Chair Bruce Botelho said. “Ours has always been a genuinely grassroots, volunteer operation, and we expected to mount a limited, strategic advertising campaign, perhaps including some television time. The fact that we’re able to afford TV now, at this critical moment before the election, tells us Alaskans are on board with our message and will help us restore Alaska’s successful coastal management program.”

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This message paid for and approved by
The Alaska Sea Party: Restoring Coastal Management
Bruce Botelho, Chair - 217 Second St., Ste. 200, Juneau, Alaska 99801 - (907) 500-7925
Top contributors: North Slope Borough (Barrow, Alaska); Robert Gillam (Port Alsworth, Alaska);
Alaska Conservation Foundation (Anchorage, Alaska).

“We’re especially happy to draw viewers’ attention to our major contributors,” Botelho said. “That’s required by law, of course, but we’re proud to name them. We’ll be loud and clear, because our support is virtually all Alaskan.”

Opponents of the Alaskans’ ballot initiative have raised more than \$1.5 million, almost entirely from out of-state oil and mining companies. For details, visit the Alaska Public Offices Commission website at <https://aws.state.ak.us/ApocReports/CampaignDisclosure/CDIncome.aspx>.

"The blatant election-buying from Outside sources is hard to counter," Former Alaska Attorney General and Alaska Sea Party Chair Botelho said, "and we’re being outspent by a rate of seven to one. But the fact that Alaskans are flocking to the Sea Party with their support and their contributions tells us they are with us in this fight."

The Alaska Sea Party is a group of municipal officials, local leaders, and interested voters committed to restoring Alaska’s voice in coastal development decisions. Top contributors are the North Slope Borough, Robert Gillam, and the Alaska Conservation Foundation – all Alaskans. More than 33,000 Alaska citizens signed petitions to place the issue before voters statewide. Voters will decide on Ballot Measure No. 2 at the Alaska Primary Election on August 28, 2012.

For more information, visit www.yeson2.com or www.alaskacoastalmanagement.org.